

March 10th, 2015 TBRA Interim Board Meeting

Agenda:

I. Welcome and Call to Order

a. Officers present on call

- i. Michael Edens – President
- ii. Bill Parsons – Points Director
- iii. Rachel Hart – Secretary
- iv. Marshall Bassett – CX Director
- v. Michael Long – MTB Director
- vi. Nathan Stone – Road Director
- vii. Shannon Mathis – Treasurer

II. Marketing Materials Update

a. Tents, Tables, Table Covers, and Flags

i. Reviewed pricing from 3 different companies: AES (Athletic Event Supply), Omni Promotional, and EPS-Doublet. Proposed materials:

1. Three 10x10 full color print tents; Three 10' backwalls, single side print; Three rolling tent bags; Three 6' printed table cloths; Six 12' feather flag, double-sided print; and six flag cross bases for pavement

- a. AES: \$4,266 with free shipping
- b. Omni: \$5,793; add \$300-\$400 shipping
- c. EPS: \$7,569; add \$300-\$400 shipping

ii. Flags can be used for registration at TBRA races.

iii. AES is waiving shipping, art design cost, and grommets on back drop. Cheapest option of the three companies. They work with NICA. Only do digital printing. Very durable and quality products.

iv. Tents

1. How many tents to order now?

- a. Tents for West TN, Middle TN, Chattanooga/East TN will be the three main regions. Maybe next year add a fourth tent to go to just East TN.

- b. What would be the home base for the tents in each region?
- c. Generally cheaper in the long run to order more now

2. Design

- a. Velcro strip on front of tent to hold registration banner/sign?
- b. Keep as generic as possible
- v. Structures to hold banners?
- vi. Promoters are not required to use these materials. They are just welcome to them if they need them.
- vii. Shorter TBRA flags? Or the 6-8' x 3' banners?
- viii. Lead time
 - 1. 10 to 12 days once artwork is confirmed.
- ix. Board decided to use AES to get the proposed materials for race promoters to be able to use for their races. Can have them mock up different pieces after sending in artwork, then vote on the pieces we want.
 - 1. Michael E. to send artwork for materials for review.
- b. Next Race materials
 - i. Every flyer for the next month printed up and present at Hell of the South
 - ii. Eventually would like it to be in the promoters' hands to have these materials at each others' races.
- c. Race Calendar Handouts and/or Posters
 - i. Smaller, possibly laminated, handout with the calendar
 - 1. Index card sized?
 - 2. Road on one side, MTB on the other?
 - ii. Smaller posters for bike shops
- d. Branded TBRA race tape
 - i. Just for CX? And for MTB?
 - ii. Will it be in budget for this year? Pricing has not been researched yet.

III. Technology Improvements Update

- a. Online Payment System

- i. Small charge from PayPal for using (around ~\$1 per transaction). Moving forward, can decide how to manage payment online.
 - b. Online outstanding fees for promoters/team page
 - i. Shannon keeping up documentation of paid fees and dues.
 - ii. Automated options
 - 1. Drop-down to pick team/race for which they're paying?
 - iii. March 1 – late fee applies
 - c. Online officials or race director post event form submission
- IV. Junior Programs Update
 - a. NICA
 - i. NICA has not been paid yet. Shannon will procure the contract from Kat, send to Michael to be signed, and get NICA paid.
 - b. Junior Race Free Program
- V. Budget Update
 - a. Bill & Jonathan Kinnick are now on auto-pay from Regions.
 - b. Shannon will send out quarterly statements.
 - c. Race Deposit Status
 - i. Nathan reached out last week. Only two or three races left that need to pay their deposits.
 - d. Club Dues Status
- VI. Road Race Calendar Status Update
 - a. Bells Bend TT series is now USAC licensed. 5 dates on the calendar now
 - b. Espinazo del Diablo is now on for August 2.
 - c. Possibly doing a MCC Saturday crit?
- VII. MTB Race Calendar Status Update
 - a. Memphis Velo already permitted. TBRA race?
 - i. Michael L. to verify
 - b. State championship race – Stanky Creek

VIII. State Championship Designation Status and/or Vote

- a. Proposed road championship races
 - i. RR: Espinazo del Diablo (August 2nd, 2015)
 - ii. Crit: Oak Ridge Velo Classic (July 26th, 2015)
 - iii. TT: Shake-N-Bake TT (June 13th, 2015)
- b. Board decided on the above races to be the state championship races for road this year.
- c. Announcing next season's state championships a year out? Need to send out e-mail for bids for next year
 - i. Promoting for next year would help with newer races that want the bid for state races. Also helps if things fall through because we have more time to find a new race.
 - ii. Goal is to announce next year's state championship races by Hell of the South
 - iii. Cutoffs for time of year for state championships?
 - 1. Have clubs send in bids then go from there as to which races would be good for certain events

IX. Newsletters and Social Media Update

- a. Rider Survey Update
- b. Newsletter
 - i. Material for next one – would like to have sent out by the end of the week
 - 1. Waiting for confirmation of state championship races before sending out another newsletter
 - 2. Reminder to send in race deposits and club dues
 - a. Link to paying for the dues
 - 3. Upcoming races
 - a. Anyone with write-ups on them, send to Rachel
 - 4. Nathan's USADA write-up?
 - 5. These minutes?
 - 6. More info on Smashville crit?
 - 7. BAR rules changes?
 - 8. Announcement about tents and materials for promoters to use?

X. LA Agreement Update

- a. At this point, USAC doesn't have a contract between any LA. Still working out the 2015 contract and has to be sent out again.

XI. Inventory Allocations and Procurement Status

- a. Michael E. checking with Tony about the finish line equipment.

XII. Closing statements and adjourn

- a. BAR rules changes – need to be published in the next week
- b. Parents appreciate juniors race free, but would charging a fee for juniors be beneficial for purchasing more jerseys to get kids excited to race?