

2018 TBRA Annual Membership Meeting



Meeting Details



- ▶ Date/Time: Saturday December 1st , 4:00pm CST
- ▶ Location: **MOAB Bike Shop Murfreesboro**
710 Memorial Blvd, Murfreesboro, TN 37129
- ▶ Conference Call # 646-876-9923
Passcode – 320 242 7338
- ▶ Online Presentation at:
 - ▶ <https://zoom.us/j/3202427338>

2018 TBRA Year End Review

Overall # of Racers	2015	2016	2017	2018	2017/2018 Difference	2017/2018 % Diff
Road	8971	7669	7542	6802	-740	-9.8%
MTB	784	1436	1611	1623	12	0.7%
Cyclocross	1218	1466	1358	1172	-186	-13.7%

Junior Numbers	2015	2016	2017	2018	2017/2018 Difference	2017/2018 % Diff
Road	642	660	503	481	-22	-4.37%
MTB	120	270	289	406	117	40.48%
Cyclocross	106	108	82	97	15	18.29%

Overall Avg. # of Racers per race	2016	2017	2018	2017/2018 Difference	2017/2018 % Diff
Road	135	137	139	2	1.2%
MTB	75	85	74	-11	-13.0%
Cyclocross	86	97	78	-19	-19.5%

Overall # of Races	2015	2016	2017	2018	2017/2018 Difference	2017/2018 % Diff
Road	68	57	55	49	-6	-10.90%
MTB	10	20	19	22	3	15.79%
Cyclocross	15	17	14	15	1	7.14%

2019 USAC Update

- ▶ Stuart Lamp USAC Update



2018 TBRA Financials

Category	Expense	Revenue
Unmatched Revenue ¹		\$3,803.54
Club Dues	\$25.00 ²	\$1,875.00
USA Cycling		\$5,664.28
Date Deposits		\$1,250.00
BAR Fees		\$8,510 ³
Course Tape		\$830.00
TBRA Awards	\$8,130.00	
USAC Insurance	\$275.00	
Race Manager	\$4,400.00	
Paypal Fees	\$161.37	
Admin. Expense & NICA	\$3,499.94 ⁴	
Marketing	\$130.84	
Website	\$4,703.91	
TOTALS	\$21,326.06	\$21,932.82

¹ Consists of deposits from end of 2017 (most from PayPal) for which current treasurer could not tie to categories with certainty. Largely appears to include 2017 BAR Fees and 2018 date deposits.

² Refund for overpayment of 2019 Club Dues.

³ 2018 BAR Fees remain outstanding and unpaid in an amount not less than \$1,336.

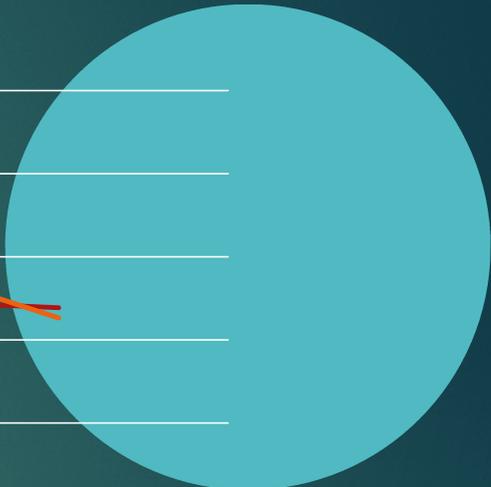
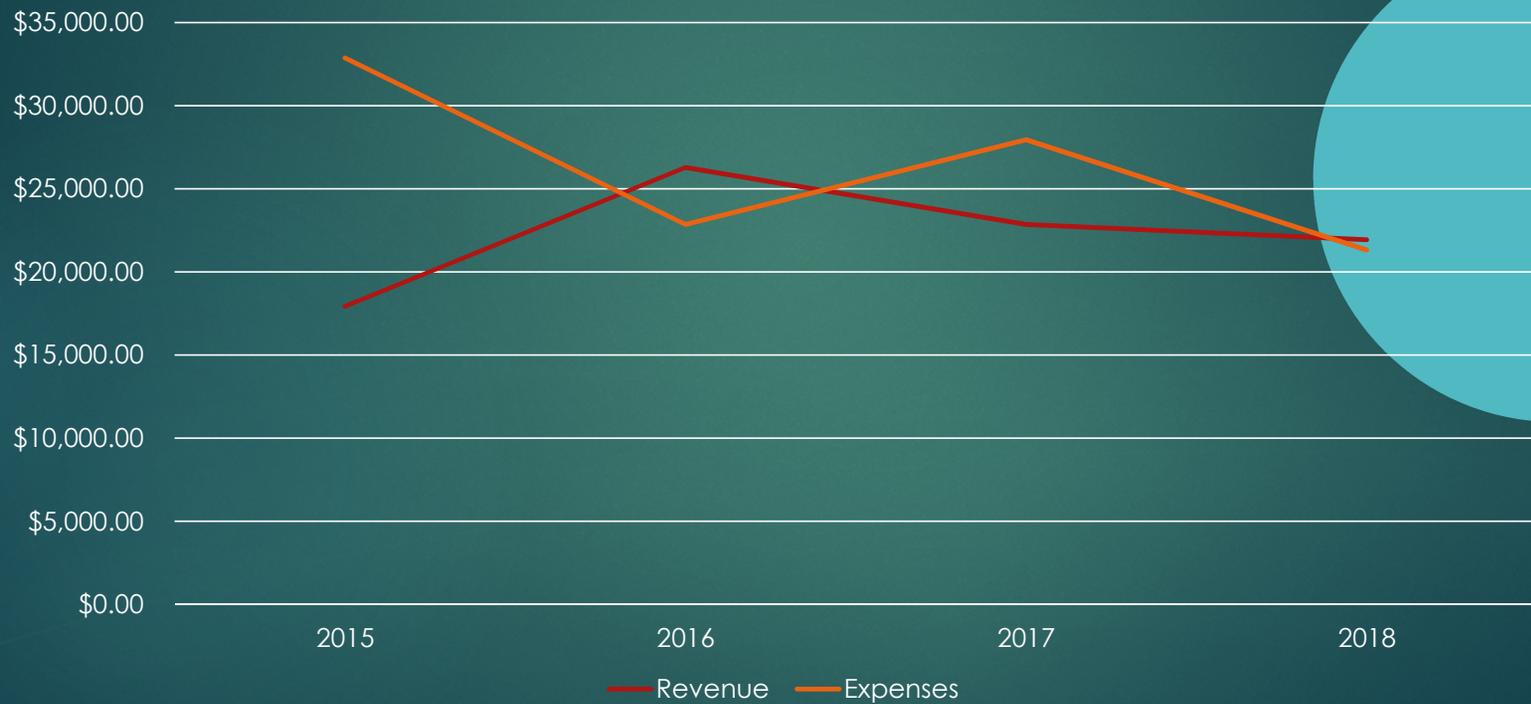
⁴ Includes donation to Tennessee Interscholastic Cycling League (largest portion) run by NICA, postage reimbursement, and other items that do not fall into the other enumerated expense categories.

**With unpaid 2018 BAR Fees included, net income for the year would be \$1,942.76.

TBRA Financials Year-Over-Year



Revenue & Expenses (2015-2018)



Road Year in review and Look at 2018

Overall Road Numbers for the last 10 years

2018	2017	2016	2015	2014	2013	2012	2011	2010	2009
6,802	7,542	7,669	8,971	7,893	6,554	6,894	6,925	5,339	5,591
-9.66%	-1.67%	-14.51%	13.66%	20.43%	-4.93%	-0.45%	29.71%	-4.51%	

Road Year in review and Look at 2018

▶ The Numbers

- ▶ Overall average # of racers per event held the same (139)
- ▶ Down total events from 54 to 49 (9.3%) and down total riders from 7529 to 6802 (9.7%)
- ▶ Common Races were down 9.1% overall
- ▶ Average number of riders per Road race was up from 168 to 182
- ▶ Average number of riders per crit was up from 152 to 154
- ▶ Average number of riders per TT was down from 93 to 88

Road Year in review and Look at 2018

<u>All Events (RR, TT, CR)</u>	<u>Common Races</u>				<u>All Races</u>			
	<u>2018</u>	<u>2017</u>	<u>Diff.</u>	<u>%</u>	<u>2018</u>	<u>2017</u>	<u>Diff.</u>	<u>%</u>
<u>Rider Entries</u>	<u>5589</u>	<u>6147</u>	<u>(558)</u>	<u>-9.1%</u>	<u>6802</u>	<u>7529</u>	<u>(727)</u>	<u>-9.7%</u>
<u># of Races</u>	<u>39</u>	<u>39</u>			<u>49</u>	<u>54</u>	<u>(5)</u>	<u>-9.3%</u>
<u>Avg Riders</u>	<u>143</u>	<u>158</u>	<u>(14)</u>	<u>-9.1%</u>	<u>139</u>	<u>139</u>	<u>(1)</u>	<u>-0.4%</u>

<u>Road Races</u>	<u>Common Races</u>				<u>All Races</u>			
	<u>2018</u>	<u>2017</u>	<u>Diff.</u>	<u>%</u>	<u>2018</u>	<u>2017</u>	<u>Diff.</u>	<u>%</u>
<u>Rider Entries</u>	<u>1101</u>	<u>1157</u>	<u>(56)</u>	<u>-4.8%</u>	<u>1459</u>	<u>1516</u>	<u>(57)</u>	<u>-3.8%</u>
<u># of Races</u>	<u>5</u>	<u>5</u>			<u>8</u>	<u>9</u>	<u>(1)</u>	<u>-11.1%</u>
<u>Avg Riders</u>	<u>220</u>	<u>231</u>	<u>(11)</u>	<u>-4.8%</u>	<u>182</u>	<u>168</u>	<u>14</u>	<u>8.3%</u>

Road Year in review and Look at 2018

<u>Time Trials</u>	<u>Common Races</u>				<u>All Races</u>			
	<u>2018</u>	<u>2017</u>	<u>Diff.</u>	<u>%</u>	<u>2018</u>	<u>2017</u>	<u>Diff.</u>	<u>%</u>
<u>Rider Entries</u>	<u>1011</u>	<u>1096</u>	<u>(85)</u>	<u>-7.8%</u>	<u>1238</u>	<u>1209</u>	<u>29</u>	<u>2.4%</u>
<u># of Races</u>	<u>11</u>	<u>11</u>			<u>14</u>	<u>13</u>	<u>1</u>	<u>7.7%</u>
<u>Avg Riders</u>	<u>92</u>	<u>100</u>	<u>(8)</u>	<u>-7.8%</u>	<u>88</u>	<u>93</u>	<u>(5)</u>	<u>-4.9%</u>

<u>Criteriaums</u>	<u>Common Races</u>				<u>All Races</u>			
	<u>2018</u>	<u>2017</u>	<u>Diff.</u>	<u>%</u>	<u>2018</u>	<u>2017</u>	<u>Diff.</u>	<u>%</u>
<u>Rider Entries</u>	<u>3477</u>	<u>3894</u>	<u>(417)</u>	<u>-10.7%</u>	<u>4105</u>	<u>4804</u>	<u>(699)</u>	<u>-14.6%</u>
<u># of Races</u>	<u>23</u>	<u>23</u>			<u>27</u>	<u>32</u>	<u>(5)</u>	<u>-15.6%</u>
<u>Avg Riders</u>	<u>151</u>	<u>169</u>	<u>(18)</u>	<u>-10.7%</u>	<u>152</u>	<u>150</u>	<u>2</u>	<u>1.3%</u>

Road Year in review and Look at 2018

Early 2019 Road Calendar

	Saturday	Sunday	Conflicts
23-Mar	Oak Ridge Velo Classic	24-Mar	Oak Ridge Velo Classic
30-Mar	Tiger Lane #1	31-Mar	USA Cycling Elite BMX Nationals Rock Hill, S.C.
6-Apr		7-Apr	Joe Martin Stage Race – Arkansas
13-Apr		14-Apr	Sunny King Criterium – Anniston, AL
20-Apr		21-Apr	Easter
27-Apr		28-Apr	Athens Twilight, Music City Marathon
4-May	Max Gander Crit	5-May	Cedar Hill Crit
11-May	Tiger Lane #2	12-May	Mother's Day
18-May	High Roller Crit, Clarksville	19-May	Devils Backbone
25-May		26-May	Memorial Day Weekend
1-Jun	Johnson City RR/TT	2-Jun	Johnson City Crit
8-Jun	Rockabilly RR/TT	9-Jun	Rockabilly Crit (State)
15-Jun		16-Jun	Fathers Day
22-Jun		23-Jun	USA Cycling Amateur Road Nats Hagerstown, MD
29-Jun		30-Jun	USA Cycling US Pro Road Nats Knoxville, TN
6-Jul		7-Jul	State Time Trial
13-Jul		14-Jul	
20-Jul	Three River Rumble TT/Crit	21-Jul	Three River Rumble Road Race
27-Jul	Aaron Shafer – Sparta	28-Jul	Cookeville Crit
3-Aug	Battle of Lewisburg TT/Crit	4-Aug	Battle of Lewisburg Crit
10-Aug	Alabama Wheelmen TT/Crit	11-Aug	Alabama Wheelmen Downtown Crit
17-Aug		18-Aug	
24-Aug	River Gorge TT/Crit	25-Aug	River Gorge Road Race
31-Aug		1-Sept	Labor Day

Road Year in review and Look at 2018

▶ **Non Confirmed Dates Notes:**

- ▶ Oak Ridge Velo Classic 90% will be March 23-24
- ▶ Max Gander/Cedar Hill: TBD
- ▶ High Roller Crit, 90% will be May 18
- ▶ State TT: Currently July 7. Could move to fill a gap if need be
- ▶ Aaron Shafer/Cookeville Crit 90% will be July 27/28
- ▶ Battle of Lewisburg 50/50% it will stay the same or move to Memorial Day Weekend
- ▶ AL Wheelman: TBD
- ▶ All MCC dates will have to wait until spring to confirm track availability
- ▶ Bells Bend TT 90% will be the second Wednesday of April, May, June, July, and August



Road Year in review and Look at 2018

▶ Road Discussion Topics:

▶ Emails from racers/promoters/clubs to kick around:

- ▶ "I would still love for there to be some discussion about Masters. I still feel doing Masters 40+ only and do an A and B race. A = 1/2/3 and B = 3/4/5. 35yo Cat 1s don't need to be in Masters races."

▶ Previous discussions worth revisiting at Winter TBRA Board Meeting:

- ▶ Having a year end criterium that was also the end of year awards ceremony. Having this be run by TBRA, no payout, but div 1 TBRA points race. Hold the BAR awards onsite. Have minimal entry fee and ask all TBRA clubs help with the event.
- ▶ Having BAR points scale be based on riders in the race as opposed to what the payout is (similar to upgrade points structure). We've found that payout structure doesn't always equate to quality of the race fields.
- ▶ Men's Masters structure. Where do you begin?
- ▶ If you have any thoughts, feelings, ideas on any of these or other topics please email info@TBRA.org and the board can discuss at the January Meeting.

Road Year in review and Look at 2018

2019/2020 Tennessee Road Race State Championship

Aaron Shafer Road Race

MTB Year in Review and a Look at 2018

▶ **2018 Mountain Bike Stats**

- ▶ Entries - 1623 (17% of total TBRA entries)
- ▶ 791 Unique Racers

▶ Points Races - 21 total

- ▶ 10 Time Trials
- ▶ 9 Cross Country
- ▶ 2 Marathon Races
- ▶ 0 Short Track



MTB Year in Review and a Look at 2018

▶ **Top Attendance**

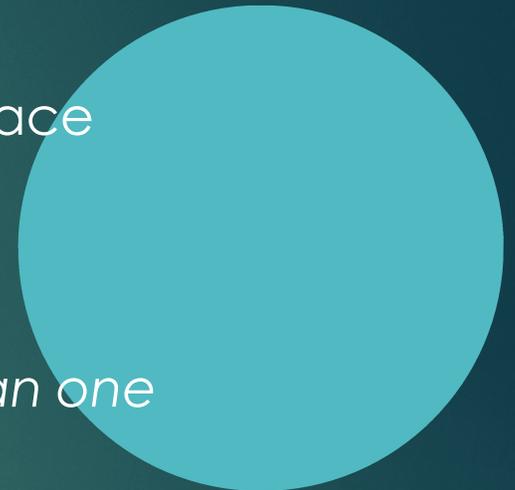
- ▶ 1. SERC #5 - 164
- ▶ 2. Chickasaw - 150
- ▶ 3. Hooked at Herbs State Championship - 135
- ▶ 4. Stanky Creek 123
- ▶ 5. Montgomery Bell Winter TT #3 - 109

Stats are available for review at www.tbpa.org

MTB Year in Review and a Look at 2018

▶ Individual Rider Counts

- ▶ 396 Unique licensed racers did at least one race
 - ▶ One race - 185
 - ▶ Two races - 74
 - ▶ Three races - 43
- ▶ *How do we get more people to do more than one race?*
- ▶ 394 Unique ODL
- ▶ *How do we convert them to licensed racers?*



MTB Year in Review and a Look at 2018

▶ Race Counts by Market

- ▶ Nashville MSA - 310
- ▶ Memphis MSA - 291
- ▶ Columbia - 136

▶ Teams with Most Entries

- ▶ Nashville Local
- ▶ True Performance Junior Development
- ▶ Stanky Creek Cycling



MTB Year in Review and a Look at 2018

▶ **Traveling to Other Markets**

- ▶ Number of entries in “travel races”
 - ▶ Nashville 141 entries
 - ▶ Memphis 64 entries
 - ▶ Knoxville 22 entries
 - ▶ Tri-Cities 2 entries
 - ▶ Chattanooga 0 entries



MTB Year in Review and a Look at 2018

▶ **How Do We Grow Participation?**

- ▶ Pre-rides a week or two before each event?
 - ▶ Organized by promoters/local teams
 - ▶ Use local coaches
- ▶ How do we get NICA involved in TBRA racing?
- ▶ Would pre-season skills clinics help?

▶ ***What are your ideas?***



MTB Year in Review and a Look at 2018

▶ **2019 Confirmed Mountain Bike Races**

- ▶ January 13 - Montgomery Bell Winter MTB TT Series - Month #1
- ▶ February 3 - Montgomery Bell Winter MTB TT Series - Month #2
- ▶ March 3 - Montgomery Bell Winter MTB TT Series - Month #3
- ▶ March 31 - Chickasaw Trace Classic
- ▶ May 26 - SERC Chattanooga
- ▶ July 14 - Old Hickory Classic
- ▶ Sept. 14th – 15th – Montgomery Bell Classic TT & XC

Cyclocross Year in review and Look at 2018

The Numbers

- ▶ 78 average racers per race - Down 20% from 2017
- ▶ 15 TBRA races - Up 1 from 2017
- ▶ 432 unique racers - Down 3 from 2017



Cyclocross Year in review and Look at 2018

▶ Highlights

- ▶ Number of unique races virtually the same
- ▶ Memphis market increasing
- ▶ New night race in Fayetteville
- ▶ Masters and Mens Cat 4/5 field sizes remain strong
- ▶ Tri-Cities races back on the TBRA Calendar

▶ Lowlights

- ▶ Fewer racers racing throughout the season and fewer double-ups
- ▶ Nashville market shrinking
- ▶ Pro, Womens and Juniors field sizes were small
- ▶ Lost Turkey Cross and Crossfire races, along with one of the Cross the Harpeth days (good turnouts)

▶ 2019

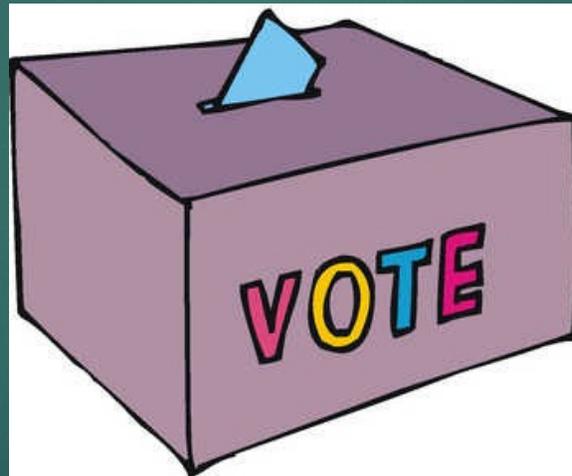
- ▶ Practices and recruitment



ELECTION TIME!!!

Club Roll Call and Quorum Established

31 Total Eligible Clubs – 16 Clubs to make Quorum



Positions and Nominations for 2019 TBRA Board of Directors

▶ President

- ▶ Current – Michael Edens – Nashville Local Cycling
- ▶ Seeking Re-election – Michael Edens

▶ Vice President

- ▶ Current – Toby Fanning – Stanky Creek Cycling
- ▶ Seeking Re-election – Toby Fanning

▶ Secretary

- ▶ Current – Kate Benavides – Team Belladium
- ▶ Seeking Re-election – Kate Benavides

▶ Treasurer

- ▶ Current – Blake Roth – Hattie B's Racing
- ▶ Seeking Re-election – Blake Roth

▶ Director of Road Racing

- ▶ Current – Nathan Stone – IAM Racing
- ▶ Seeking Re-election – Nathan Stone



Positions and Nominations for 2019 TBRA Board of Directors

- ▶ **Director of Mountain Bike Racing**
 - ▶ Current – Marsha Williams
 - ▶ Seeking Re-election – Marsha Williams
- ▶ **Director of Cyclocross Racing**
 - ▶ Current – Jim Farmer
 - ▶ Seeking Re-election – Jim Farmer
- ▶ **Director of Points**
 - ▶ Current – Bill Parsons
 - ▶ Seeking Re-election – Bill Parsons (No choice ☺ Love you Bill)



New Agenda Discussion Items



- ▶ Women's Masters Discussion



Open Discussion

- ▶ **New Items?**
- ▶ **Questions or Comments?**



Close of Meeting

