

December 2018 TBRA Annual Meeting

MOAB Murfreesboro

12/01/18 @ 4pm

- Michael introduced Stuart Lamp, our returning Tennessee USAC rep.
- Stuart explained that 2019 fees are not finalized mostly because of insurance negotiations. Will get back to us as promptly as possible.

2018 Financials Review – Blake Roth

- Blake summarized income and expenditure reports – refer to slides for detailed information.
- Clarification: 2017's YTD financials were posted in June 2018. The typo will be corrected on the website.

Road Year End Review – Nathan Stone

- Nathan Stone discussed racing attendance and the 2019 schedule (refer to slides).
- Reneau Dubberly pointed out that Winston Salem cycling classic is the same weekend (Memorial Day) as Battle of Lewisburg.
- In regards to Nathan's idea of TBRA points and size of field, Reneau Dubberly recommended using the USAC categories to put the different divisions together. Most Tennessee races are D1 which he believes is more of a problem than the points themselves. He believes we may have too many division I races. Nathan said that this is a topic that will need to be discussed further before any decisions are made.
- Jill was concerned that one person could win all the BAR points if they entered only the biggest race of the year.
- An updated schedule of the 2019 road season is available on the [TBRA webpage](#).
- Rockabilly will be this year's State Criterium.
- Aaron Schafer Memorial will be the 2019-2020 state championship road race.
- Kurt Page pointed out that group rides are dwindling, and as a result, racing attendance may be dwindling (suggesting group rides are a gateway to racing). Some suggested that TBRA could get involved with community/shop related group rides and promote them on social media within the community.

Mountain Bike Year End Review – Marsha Williams

- See slides for entry stats.
- NICA entries far outweigh other mtn. entries – it was collectively suggested that coaching, transportation, and comradery goes a long way.
- Stuart mentioned promoting a team based atmosphere in which team points are calculated as well as overall results. This might help with registration numbers as it promotes a fun

atmosphere in which overall podium isn't the focal point of the entire event. Everyone's participation and performance is important.

- John Carr: How do we create a better racing experience other than just the result? This may be the responsibility of the teams and promoters.
- NICA takes bikers out for a pre-ride. Marsha asked if pre-rides on the course the day before a race may help registration.
- Another attendee suggested that the shop could offer maintenance to riders at the "pre-ride" event.
- Michael pointed out that we began advertising the upcoming races at the current race.
- Can we encourage the parents of these junior racers to register for the events?
- Stuart asked if we can try to keep track of contact information for one-day license entries. He pointed out that sometimes it's difficult to even read the one-day license information not to mention get reliable contact information.
- Attendee asked if we could do a BOGO one-day license. Stuart mentioned it may be an insurance challenge. However, if we can reach out to these racers, we may be able to promote and offer discounts. For some time now, racers currently get 10 dollars off an annual license after paying for a one-day license but it is not explicitly advertised.
- Jill suggested an email sign-up list for one-day racers.
- Cane Ridge, Barfield, and Cedar Hill are new courses added to the calendar (Trail builder series).
- Kevin Freeman is interested in a short track series similar to the Trail builder series in which the series will have multiple venues. He believes short track is a great "gateway" to getting more people on mountain bikes.

Cyclocross Year in Review -Jim Farmer

- Refer to slides for attendance and stats.
- Jim wants to work on the Nashville market to prevent it from dwindling further.
- Kate suggested that promoters/shops offer clinics, even with demo bikes, new riders from other disciplines may be more likely to register.
- Jill suggested having a "cross is coming" barrier to be used for promoters who host both disciplines at mountain bike races.

Annual Voting: 2019 officer voting was unanimous and are as follows:

President

Michael Edens

Vice-President

Toby Fanning

Secretary

Kaitlyn Benavides

Treasurer

Blake Roth

Director of Road Racing

Nathan Stone

Director of Mountain Bike Racing

Marsha Williams

Director of Cyclocross Racing

Jim Farmer

Director of Points

Bill Parsons

Eligible clubs who voted:

In Person	By Phone	By Proxy
All Trails Cycling FGS Cycling Hattie B's Racing MOAB Racing Ride 615 Cycling Team Team Belladium Tennessee Women's Cycling Project Nashville Local Cycling	Stanky Creek Cycling	ACCM Alabama Wheelmen I Am Racing Lift Center Racing Scenic City Velo Team Biker's Choice True Performance Junior Development

Marsha Williams - Women's Masters Proposal: Have a BAR series for Women's Masters 40+. Presentation Below:



History

- 2008 – TN women racers attended TBRA meeting; asked for some kind of acknowledgement for masters-age women.
- 2015 – Women's masters state championship TT jersey was offered.
 - Age was determined by men's masters categories at the time of 30+, 40+, 50+, and 60+.
- 2017 – Women's masters crit and road race state championships were added.
 - The road race was at a separate event than the other state champ races.
- 2018 – Women racers continued to ask for a women's masters BAR series.

In 2018, TWCP and five promoters presented:



Empower Her

- TWCP secured sponsorship and provided
- \$250 payout, 5-deep to each promoter for crit events.
- Pactimo provided overall series champion jerseys for age 40-49 and 50+.
- Sponsorship money was used for bracelets as trophies for 1st through 3rd for both age-group overall podiums.
- TWCP sponsors provided four to six primes per race.

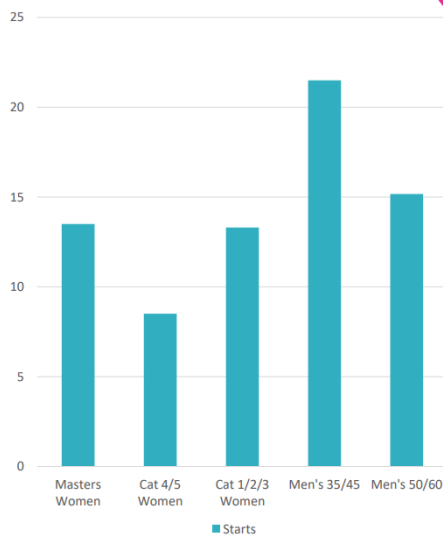


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2019 Proposal

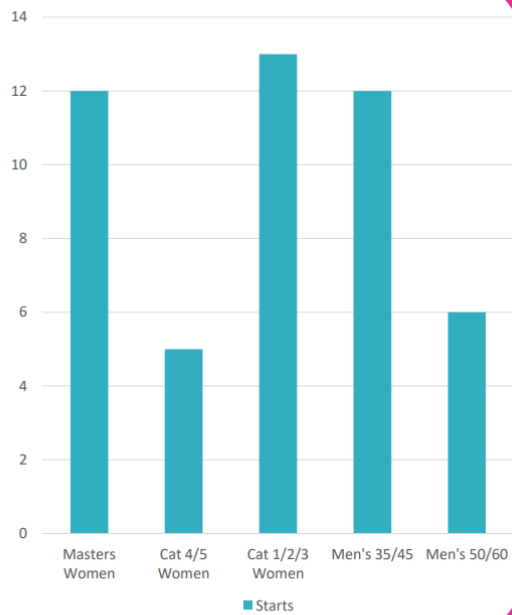
- **BAR Series for Women's Masters**
 - 40+
 - Opt-in for promoters in first year (except state championships)



Averages for Six Races

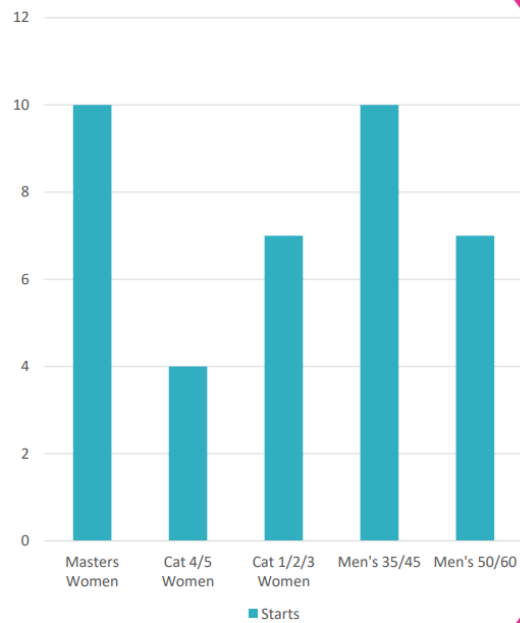
- Oak Ridge Crit
- Cookeville Crit
- Cedar Hill Crit
- Clarksville High Roller Crit
- Rockabilly Gran Prix Crit
- Three River Rumble Crit

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Oak Ridge Velo Classic Crit

- Cold and Raining
- Nine women doubled-up
- Third largest field of the day
- Women's 1/2/3 was largest field of the day

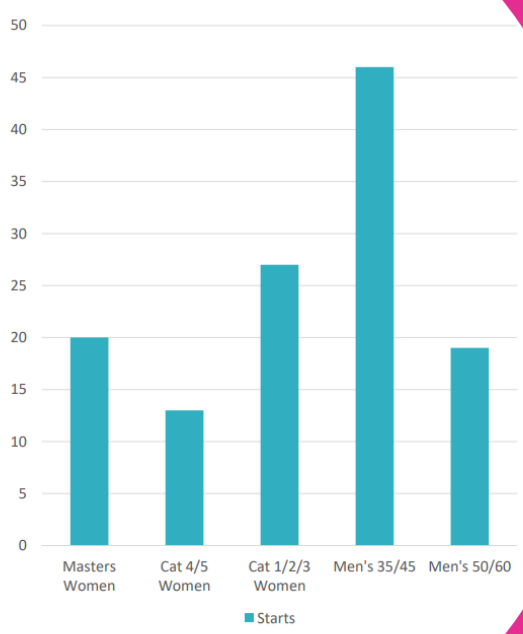


Cookeville Crit

- Rain
- Seven women doubled-up

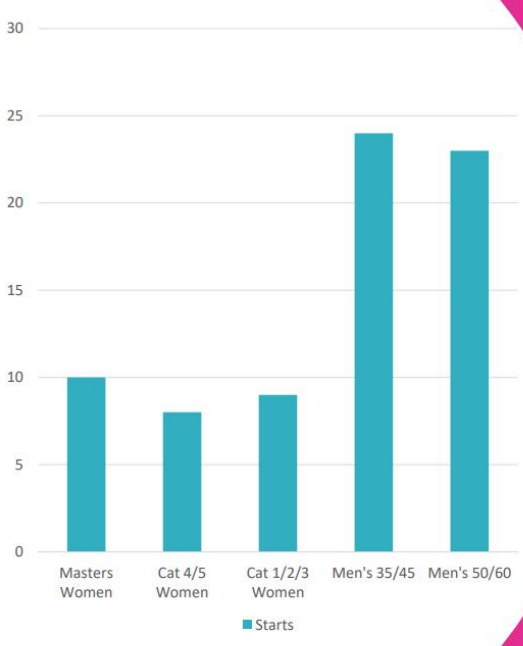
Cedar Hill Crit

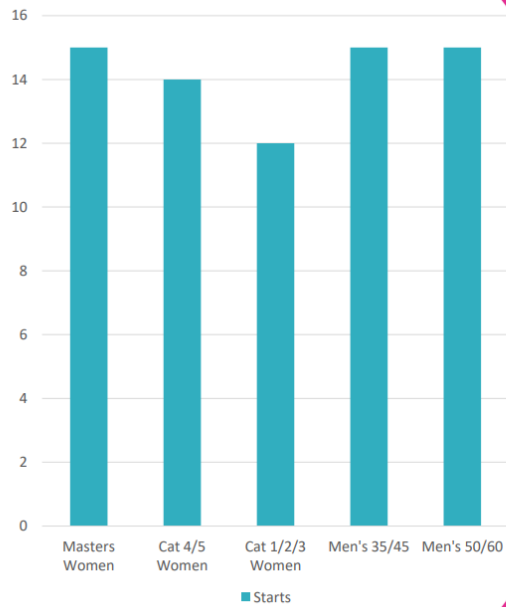
- Nine women doubled-up
- Largest TBRA road event



Clarksville High Roller Crit

- Very hot
- Seven women doubled-up
- Women's numbers were down
- Graduations?

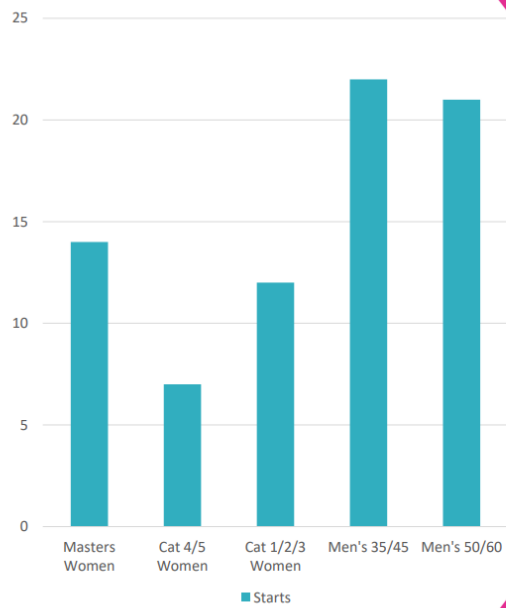




Rockabilly Gran Prix Crit

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- State Championship crit race
- Extremely hot
- Eleven women doubled-up



Three River Rumble Crit

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- State championship road race was the next day
 - Masters women's included
- Seven women doubled-up
- First women's masters omnium

Number of Masters Women's Entries	81
Number of Women "Double-ups"	50
Number of Unique Racers in Masters Women's Series	33
Number of Unique 40-49	23
Number of Unique 50+	10

Survey of Women's Masters Racers

- If a BAR Series jersey is offered, Of the 20 women, who are 40+, who responded to a survey,
 - 10 women will do a full TBRA series
 - 2 women will do 11-15 races
 - 7 women will do 5-10 races

"I love having a women's master series, it's nice to race against women my own age."

"Great to be able to race with this age group! What a great turnout despite the miserable weather."

"It was great to race women in my own age group!"

"A huge thank you to the promoters and others who worked hard to allow masters women to race in our own category!"

"Thank you for promoting this series! It's a great addition to the women's racing scene especially on race days when the 1/2/3 is super competitive but also for those with time constraints or who want higher volume training."

"It's been fun having the Master Series. I wouldn't have traveled to a single race had it not been for the series."

"Happy to see a large field! This gives me hope that other markets will encourage a Women's Masters in their line up."

"Thank you so much for creating this series! This is great for women's cycling!"



Thank You



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